

## **EFFECTUS MAKEUP FX CONTEST RULES 2024**

### **Category: Bodypainting FX**

#### 1) REGISTRATION

The competition is open to every Makeup Effects Artist and/or Bodypainter of the World, without limit of age, who can demonstrate a minimum knowledge of the matter (pictures are required). The experience will be evaluated on the basis of the photographic material proposed but will not be subject of evaluation.

The participation fee is € 30 and it needs to be provided together with the filled registration form by the 31th of July 2024. The registration form is downloadable from our website [www.effectusevent.com](http://www.effectusevent.com) in the contest section and needs to be submitted to: [infoeffectus@gmail.com](mailto:infoeffectus@gmail.com) specifying as a subject "competition enrolment". The formats accepted are JPG and PDF. Please submit together to the form the receipt of payment, whose specifications are indicated in the form.

#### 2) WHERE and WHEN

The Contest will be held in Rome within the **Effectus Event**, on September the 22th 2024, at the **Città dell'Altra Economia**, Largo Dino Frisullo, snc, 00153 Roma RM ([www.cittadellaltraeconomia.org](http://www.cittadellaltraeconomia.org))

Each artist will be provided of a work station comprehensive of a chair, a table, adequate lights and electrical connections for equipment such as hair dryers and airbrush compressors.

#### 3) CONTEST THEME

The theme of the contest is:

#### **MONSTERS FROM THE LITERATURE**

With maximum freedom of interpretation by the artist, just recalling that the contest is dedicated to Bodypainting with integrated Special Make-up Effects, therefore some prosthetics will need to be included in the work.

#### 4) METHOD OF CONDUCT

It's allowed to work on the whole body as long as the prosthetics are relevant and cover at least 10% of the surface, excluding the headpiece. It is compulsory to have the model wearing a lower underwear garment.

There aren't any technical constraints, therefore it can be used: brushes, sponges, airbrush, mixed techniques, providing that they are suitable techniques to the work achievement. The only constraint is the compulsory use of professional products and cosmetics that do not compromise the safety of the model and of the surrounding environment.

It's not allowed to start any stage of the job before the official start of the contest, however, it is allowed to start the preparation of the working area an hour before the challenge (eg. take out products and prosthetics and set up the station).

Each competitor must provide their own model, which must be 18 years or older. (In case of need you can contact the EffectUs Association to provide for a model if notified in time). The models will have to sign a waiver (penalty the exclusion from the competition).

It is allowed to bring an assistant helping to the realization of the job for the first three hours of work. After those three hours this person will then remain in service only for the maintenance of tools and cleaning the station or for holding brushes and paints, cleaning the airbrush.

**- The available time is 7 (seven) hours, from 10:30 (10.30am) to 17:30 (5.30pm).**

Participants must bring:

- The prosthetics pieces and makeup products required to develop the characters that they designed and realized in the previous weeks.
- Brushes and other personal equipment (eg hairdryer or airbrush compressor etc ..) for the realization of the makeup.
- Any extra items such hairpieces, wigs, nails, false eyelashes, coloured contact lenses etc.
- Costume: To complete the characters, it is allowed to wear accessories made previously, providing they don't exclude from processing substantial portions of the body (for example , a mantle is allowed but trousers or leggings are not, because they would preclude work on the legs). The artist or the model must also cater the underwear clothing to wear under the makeup. It is not allowed to make the dressing after the end of the given time.

## 5) EVALUATION CRITERIAS

The work will be judged by a team of professional Special Makeup Effects Artists.

The evaluation criterias will correspond to a score, summing which it will decide a trio of winners for the First, Second and Third Place.

Points will be assigned according to:

- Points 1 to 15: design and interpretation of the theme
- Points 1 to 15: skills on gluing the prosthetics (edges and positioning will be checked)
- Points 1 to 15: quality of body painting technique (appropriate use of colour in relation to the anatomical shapes)
- Points 1 to 15: quality of prosthetics painting technique (appropriate use of colour to make the prosthetic look realistic and to integrate them in the design)

The challenge will be followed by a catwalk of the models with music provided by the organizers. The award ceremony will take place by the end of the day

## 6) PRIZE

The prizes are still to be confirmed and will be announced once established.

## 7) INFORMATION REQUEST - CONTACTS

For further details, please write an e-mail to: [infoeffectus@gmail.com](mailto:infoeffectus@gmail.com) or contact the following numbers: +39 349 4588172 (Giulia Giorgi)