

## **EFFECTUS 2023 MAKEUP FX CONTEST RULES**

### **Category: Face makeup Fx**

#### 1) REGISTRATION

The competition is open to every student and pro of Makeup Special Makeup Effects of the World, without limit of age, and to amateurs who can demonstrate a minimum knowledge of the matter (pictures are required).

The participation fee is € 30 and it needs to be provided together with the filled registration form by the 31th of July 2023.

The registration form is downloadable from our website [www.effectusevent.com](http://www.effectusevent.com) in the contest section and needs to be submitted to: [infoeffectus@gmail.com](mailto:infoeffectus@gmail.com) specifying as a subject "competition enrolment". The formats accepted are JPG and PDF and a profile photo for the promotion.

Please submit together to the form the receipt of payment, whose specifications are indicated in the form.

#### 2) WHERE and WHEN

The Contest will be held in Rome within the **Effectus Event**, on September 16th 2023, at **Città dell'Altra Economia** the Largo Dino Frisullo, snc, 00153 Roma RM ([www.cittadellaltraeconomia.org](http://www.cittadellaltraeconomia.org))

Each artist will be provided of a work station comprehensive of a chair, a small table and a mirror with lights and electrical connections for equipment such as hair dryers and airbrush compressors.

#### 3) CONTEST THEME

The theme of the contest is:

### **NIGHTMERES AND DELIRIUMS**

With maximum freedom of interpretation by the artist, just recalling that the contest is dedicated to the Special Make-up Effects, which will be the real protagonists of the challenge.

#### 4) METHOD OF CONDUCT

It's allowed to work on the head, neck and hands. To extend the work to the chest / back and forearms is permitted but not compulsory and will not be subject of evaluation.

There aren't any technical constraints, therefore it can be used: brushes, sponges, airbrush, mixed techniques, providing that they are suitable techniques to the work achievement. The only constraint is the compulsory use of professional products and cosmetics that do not compromise the safety of the model and of the surrounding environment.

It is allowed to apply hairpieces, wigs, nails, false eyelashes, coloured contact lenses etc. but within the time given (not before / after).

It's not allowed to start any stage of the job before the official start of the contest, however, it is allowed to start the preparation of the working area an hour before the challenge (eg. take out products and prosthetics and set up the station).

During the contest:

- Each competitor must provide their own model, which must be 18 years or older. (In case of need you can contact the EffectUs Association to provide for a model if notified in time). The models will have to sign a waiver (penalty the exclusion from the competition).

- No outside help is allowed during the execution of the work.

- **The available time is 5 (five) hours, from 11:00 (11am) to 16:00 (4pm).**

Participants must bring:

- The prosthetics pieces and makeup products required to develop the characters that they designed and realized in the previous weeks.

- Brushes and other personal equipment (eg hairdryer or airbrush compressor etc ..) for the realization of the makeup.

- Any extra items such hairpieces, wigs, nails, false eyelashes, coloured contact lenses etc.

- Costume: to complete the characters, it is required to provide an inherent costume. It's allowed to dress the models after the end of the challenge time unless some costume components are necessary to be worn before the makeup (eg difficult to insert after clothing).

## 5) EVALUATION CRITERIAS

The work will be judged by a team of professional Special Makeup Effects Artists.

The evaluation criterias will correspond to a score, summing which it will decide a trio of winners for the First, Second and Third Place.

Points will be assigned according to:

- Points 1 to 15: skills on producing the prosthetics (sculpture and quality of the pieces are checked)
- Points 1 to 15: skills on gluing the prosthetics (edges and positioning will be checked)
- Points 1 to 15: quality of painting technique (appropriate use of colour to make the prosthetics realistic)
- Points 1 to 15: interpretation of the theme

The challenge will be followed by a catwalk of the models in conjunction with an evening aperitif with music provided by the organizers. The award ceremony will take place by the end of the day (about 30 minutes after the jury evaluation).

## 6) AWARDS

The prizes are still to be confirmed and will be announced once established.

## 7) INFORMATION REQUEST - CONTACTS

For further details, please write an e-mail to: [infoeffectus@gmail.com](mailto:infoeffectus@gmail.com) or contact the following numbers: +39 349 4588172 (Giulia Giorgi)