

EFFECTUS 2021 MAKEUP FX CONTEST RULES

Category: Face makeup Fx

1) REGISTRATION

The competition is open to every student and pro of Makeup Special Makeup Effects of the World, without limit of age, and to amateurs who can demonstrate a minimum knowledge of the matter (pictures are required).

Given the impossibility to physically take part in the contest this year, registration will be free of charge, the deadline to subscribe is the 1st September 2021.

The registration form is downloadable from our website www.effectusevent.com in the contest section and needs to be submitted to: infoeffectus@gmail.com specifying as a subject "competition enrolment". The formats accepted are JPG and PDF.

2) WHERE and WHEN

The Contest participants will take part in a collective video conference on Zoom, the link of which will be sent by email. Throughout the contest, an association judge will be present and will monitor the competition and record small videos that will be included in the live event that will take place simultaneously on youtube.

We advise each artist to prepare a well lighted workstation and use a webcam to participate, thus avoiding the risk that the conference will be interrupted if it were on a mobile device for incoming calls

3) CONTEST THEME

The theme of the contest is:

Aliens

With maximum freedom of interpretation by the artist, just recalling that the contest is dedicated to the Special Make-up Effects, which will be the real protagonists of the challenge.

The contest will take place on September 26th, the times will be communicated later

4) METHOD OF CONDUCT

It's allowed to work on the head, neck and hands. To extend the work to the chest / back and forearms is permitted but not compulsory and will not be subject of evaluation.

There aren't any technical constraints, therefore it can be used: brushes, sponges, airbrush, mixed techniques, providing that they are suitable techniques to the work achievement. The only constraint is the compulsory use of professional products and cosmetics that do not compromise the safety of the model and of the surrounding environment.

It is allowed to apply hairpieces, wigs, nails, false eyelashes, coloured contact lenses etc. but within the time given (not before / after).

It's not allowed to start any stage of the job before the official start of the contest, however, it is allowed to start the preparation of the working area an hour before the challenge (eg. take out products and prosthetics and set up the station).

During the contest:

- Each competitor must provide their own model, which must be 18 years or older. (In case of need you can contact the EffectUs Association to provide for a model if notified in time). The models will have to sign a waiver (penalty the exclusion from the competition).

- No outside help is allowed during the execution of the work.

- **The available time is 5 (five) hours.**

Participants must bring:

- The prosthetics pieces and makeup products required to develop the characters that they designed and realized in the previous weeks.

- Brushes and other personal equipment (eg hairdryer or airbrush compressor etc ..) for the realization of the makeup.

- Any extra items such hairpieces, wigs, nails, false eyelashes, coloured contact lenses etc.

- Costume: to complete the characters, it is required to provide an inherent costume. It's allowed to dress the models after the end of the challenge time unless some costume components are necessary to be worn before the makeup (e.g. difficult to insert after clothing).

5) EVALUATION CRITERIAS

The work will be judged by a team of professional special effects make-up artists who will enter in the Zoom conference to evaluate the works and ask their questions. After all the characters will be presented one by one in the youtube live where the digital award ceremony will take place.

The evaluation criterias will correspond to a score, summing which it will decide a trio of winners for the First, Second and Third Place.

Points will be assigned according to:

- Points 1 to 15: skills on producing the prosthetics (sculpture and quality of the pieces are checked)
- Points 1 to 15: skills on gluing the prosthetics (edges and positioning will be checked)
- Points 1 to 15: quality of painting technique (appropriate use of colour to make the prosthetics realistic)
- Points 1 to 15: interpretation of the theme

6) AWARDS

The prizes are still to be confirmed and will be announced once established. Then it will be sent by post to the winners.

7) INFORMATION REQUEST - CONTACTS

For further details, please write an email to: infoeffectus@gmail.com or contact the following numbers: +39 349 4588172 (Giulia Giorgi)