

EFFECTUS 2019 MAKEUP FX CONTEST RULES

Category: Costume and makeup

1) REGISTRATION

The contest involves the participation in couple of a costume designer and a make-up artist who will present their costume and make-up design for the creation of a complete character.

The competition is open to every Costume designer and Makeup artist of the World, without limit of age, and to amateurs who can demonstrate a minimum knowledge of the matter

The participation fee is € 60 and it needs to be provided together with the filled registration form by the 30th of July 2019.

The registration form is downloadable from our website www.effectusevent.com in the contest section and needs to be submitted to: infoeffectus@gmail.com specifying as a subject "competition enrolment". The formats accepted are JPG and PDF.

Please submit together to the form the receipt of payment, whose specifications are indicated in the form.

2) WHERE and WHEN

The Contest will be held in Rome within the **Effectus Event**, on date of **September 22nd**, at the **Lanificio 159**, address: Via di Pietralata 159, Rome (www.lanificio.com).

Each artist will be provided of a work station comprehensive of a chair, a small table and a mirror with lights and electrical connections for equipment such as hair dryers and airbrush compressors.

For any special needs, please contact the organization on time.

If a costume designer want to participate to the contest and do not have a make-up artist to collaborate with, it can be communicate before the expiry of the registration to the organization, which can arrange to put the costume designer in contact with his own associate.

3) CONTEST THEME

The theme of the contest is:

THE ZODIAC

With maximum freedom of interpretation by the artist, just recalling that the contest is dedicated to the Special Make-up Effects, which will be the real protagonists of the challenge.

4) METHOD OF CONDUCT

The costume has to be made in advance, without restrictions on techniques and materials.

Concerning the makeup It's allowed to work on any exposed part of the model. There aren't any technical constraints, therefore it can be used: brushes, sponges, airbrush, mixed techniques, providing that they are suitable techniques to the work achievement. The only constraint is the compulsory use of professional products and cosmetics that do not compromise the safety of the model and of the surrounding environment. It is allowed to apply hairpieces, wigs, nails, false eyelashes, coloured contact lenses etc. but within the time given (not before / after).

It's not allowed to start any stage of the job before the official start of the contest, however, it is allowed to start the preparation of the working area an hour before the challenge (eg. take out products and prosthetics and set up the station).

During the contest:

- Each competitor must provide their own model, which must be 18 years or older. (In case of need you can contact the EffectUs Association to provide for a model if notified in time). The models will have to sign a waiver (penalty the exclusion from the competition).
- No outside help is allowed during the execution of the work.
- **The available time is 6 (six) hours, from 11:00 (11am) to 17:00 (5pm).**

Participants must bring:

Costume: personal tools and consumables (scissors, needles, threads, glues, etc.).

The organization will provide to be shared: iron, a vertical steamer, a sewing machine and a clothes hanger, each participant will be able to use them according to his needs and respecting those of others; alternatively, each person will be able to autonomously provide the necessary equipment;

Makeup & FX: The prosthetics pieces and makeup products required to develop the characters that they designed and realized in the previous weeks; brushes and other personal equipment (eg hairdryer or airbrush compressor etc ..) for the realization of the makeup.

5) EVALUATION CRITERIAS

The work will be judged by a team of professional Costume and Special Makeup Effects.

The evaluation criterias will correspond to a score, summing which it will decide one winning couple.

Points will be assigned according to:

- Points 1 to 15: for the quality of the sartorial technique and the techniques used for the creation of the costume (it will be evaluated the skill of the costume designer in the final realization of the costume);
 - Points 1 to 15: interpretation of the theme
 - Points 1 to 15: skills on gluing the prosthetics (edges and positioning will be checked)
 - Points 1 to 15: quality of the creation, application and painting of the prosthetic
- (we will evaluate the sculpture and the quality of the pieces, the ability in positioning and gluing of the prostheses and the appropriate use of painting techniques).

The challenge will be followed by a catwalk of the models in conjunction with an evening aperitif with music provided by the organizers. The award ceremony will take place by the end of the day (about 30 minutes after the jury evaluation).

6) AWARDS

The prizes are still to be confirmed and will be announced once established.

7) INFORMATION REQUEST – CONTACTS

The Participation to the competition automatically involves the acceptance of all the articles of this Regulation. The Association EffectUs reserves, at its sole discretion, not to give course or cancel / revoke the procedure at any time.

For further details, please write an e-mail to: infoeffectus@gmail.com or contact the following numbers: +39 349 4588172 (Giulia Giorgi)