

EFFECTUS

SPECIAL MAKEUP FX EVENT

press release **2016**

The second annual **EffectUs Event** convention, completely dedicated to Italian Special Make Up Effects, was held on the 15th and 16th of October 2016, at Lanificio 159, Rome.

In a space of more than **600 meters square**, **EffectUs Event** was created as an artist atelier: a place where material suppliers, professionals and students can contact each other.

The event had over **750 visitors**, coming from all over the peninsula, and Spain, France and England, confirming that **EffectUs** is becoming more international each year.

Amateurs, beginners and the curious had the opportunity to meet professionals in the field. Visitors of all ages, some very young, were able to touch materials and to see the work behind-the-scenes first hand. The beautiful exhibition, which reflected the work of over 30 sfx artists, provided a perfect venue for artists and visitors alike.



EffectUs Event, organized by the Cultural Association of the same name, originally formed by Special Make Up Effects professionals, students and amateurs, was born from a collective desire to meet, learn, exchange techniques and bond as a group. The goal is sharing artistic knowledge and the result is an event that is unique, a combination of an artist atelier coupled with training opportunities in an **exhibition space**.

The attendees were diverse, ranging from old-school, professional artists to students freshly graduated from the Academies. The bravest young artist challenged themselves in a **FX Make-up Contest**, themed “Nightmares and Ghosts.” There was also a contest for seasoned professionals and a **Body Painting FX Contest**, sponsored by the World Body-Painting Association. The prizes for the competitions totaled 3000 Euros were donated by La Truccheria-Make Up Forever Italia. The involvement of schools, makeup and art and film schools, is integral to the event, with the intent to generate inspiration and work synergy.



Networking and peer-to-peer exchange was only one aspect of the event. Lectures, live demos, open-access **workshops** some practical such as the application of prosthetic make ups using different techniques or advanced materials, others informative such as sculpting, anatomy, skin texture, bondo transfers, gore on-set, airbrushing, retrospective on techniques and materials.

Among workshop tutors there have been:

Cliff Wallace, Steve Painter, Andrea Leanza, Valentina Visintin, Gherardo Filistrucchi, Luigi D'Andrea, Francesca Tariciotti, Andrea Eusebi.

Among the **special guests** who gave speeches in the lecture area, were international makeup artists such as: **Giannetto de Rossi**, who worked on movies such as Visconti's The Leopard, Mankiewicz's Cleopatra, Sergio Leone's Once Upon A Time in the West, Bertolucci's 1900, and Lynch's Dune, and **Jörn Seifert**, German Special Makeup Effects Artist co-founder with Tamar Aviv of the Berlin-based "Twilight Creations." This ten-year-old Studio is working actively in the international scene in productions such as The Physician, "Hansel and Gretel: Witch Hunters, Game of Thrones and Harry Potter and the Deathly Hallows.



Sunday's opening lecture was given by **Giulio Pezza**, the famous Italian make-up artist known for Olmi's Centochiodi and The Profession of Arms and the TV series Gomorra. In the afternoon, **Cliff Wallace** and **Steve Painter** from England, spoke. Wallace is a Make-up Effects supervisor and prosthetic and animatronic makeup designer. He started in 1986 with Hellraiser and worked in more than 70 films, among them Steven Spielberg's War Horse, Guillermo del Toro's Hellboy 2 The Golden Army, Ridley Scott's Black Hawk Down. He collaborated in Danny Boyle's 28 Days Later and Trance with Steve Painter, a 30 year career makeup artist. Painter works as Prosthetic Makeup Effects and Animatronic freelance supervisor, and took part to films such as Fury, Save Private Ryan, The Gladiator, War Horse, Hell Boy 2 The Golden Army, Alexander, Cold Mountain, Clash of Titans, Babel, Hellraiser 2, Hellraiser 3: Hell on Earth.



On the main stage, **David Bracci** presented his handbook, Make it yourself, Vol. 2, a text of SFX techniques written in Italian, and a presentation of the new SFX Accademy "Fantastic Forge" by the big **Sergio Stivaletti**.

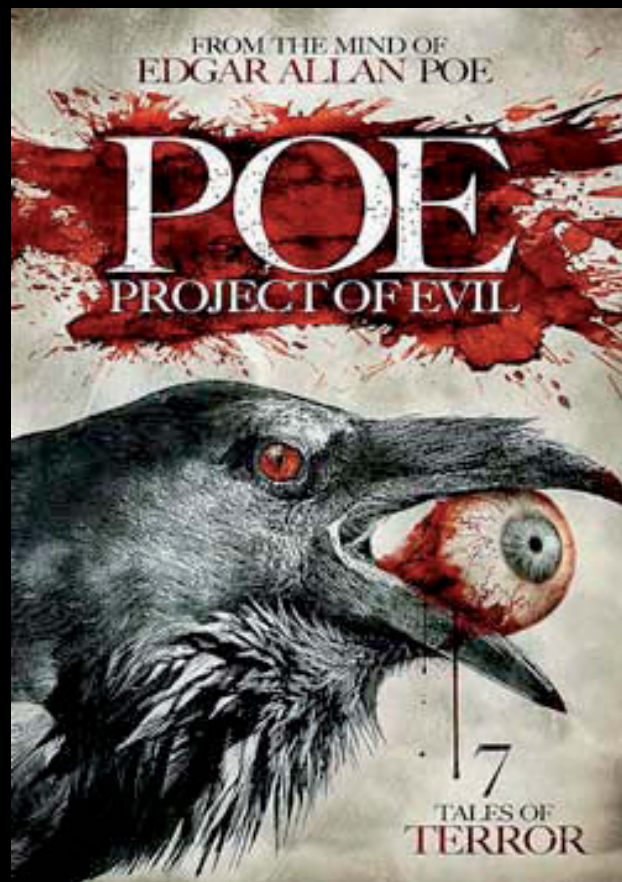
Thanks to **Fantafestival**, there was also a presentation of six short films. The public voted for the Best SFX Make up IN THE SHORT FILMS. **Luigi D'andrea** won the first place for Donatello Della Pepa's short movie "Il pozzo e il pendolo"



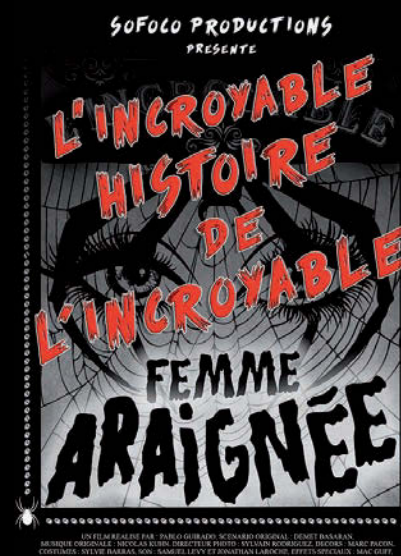
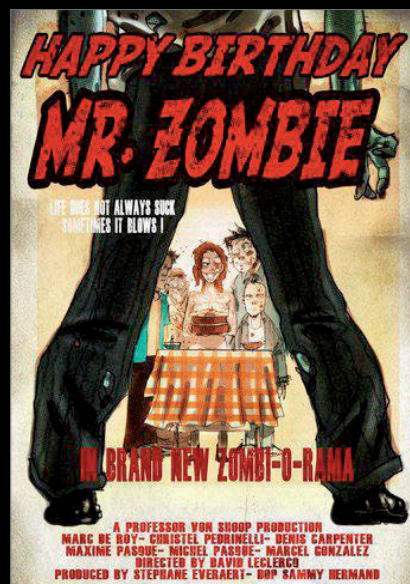
NUMBERS OF EFFECTUS 2016

- 750 visitors
- 30 artists showed 85 pieces in the exhibition
- 24 suppliers and stands
- 21 professionals and speakers in the lectures
- 21 participants to make up contest
- 10 conferencies
- 10 free workshops
- 9 live make up demonstrations
- 6 short films taking part to the video contest
- 4 contests





FIRST CLASSIFIED



STUDENTS & AMATEURS CATEGORY



FIRST PLACE

Alice Morgillo



SECOND PLACE

Valentina Claudio



THIRD PLACE

Alice Gandolfi

PRO CATEGORY



FIRST PLACE

Sara Guerrasio



SECOND PLACE

Silvia Castellucci



THIRD PLACE

Violeta Goyocolea



Luca Meloncelli



Ambra Andriola



Cristina Masoni



Veronica Beffa



Edoardo A. Da Motta



Giorgia Fantozzi



Giulia Lo Iacono

The first Italian Event dedicated to Special Makeup Effects

EFFECTUS
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October 15th - 16th 2016
@Lunificio 508 - via di Pietralata 10A, Rome, ITALY

PRESENTS

DAVID BRACCI
Make up Effects Artist and professional SFX Teacher

NEW BOOK RELEASE
VOLUME 2
ADVANCED

MAKE IT YOURSELF
MANUALE DI TRUCCO CON TUTORIAL

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PRESENTS

ANDREA EUSEBI
Make up Effects Artist, Sculpting and Modeling Department

CREDITS

Doctor Who The Titan Il Racconto dei Racconti
Zoolander 2 Ben Hur Penny Dreadful Indivisibili
Brimstone La Torre Nera La solita Commedia

WORKSHOP : SCULPTING THE SKIN TEXTURE

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PRESENTS

ANDREA LEANZA
Makeup Artist, Sculptor and Prosthetic Technician

CREDITS

The Titan Resident Evil 6 Queen Kong Ben-Hur
The Last Face Heart of the Sea Dracula Untold WWZ
Grand Budapest Hotel Atlantis Tale of Tales

WORKSHOP : THE HUMAN HEAD

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PRESENTS

RICCARDO MORUCCI
Sculptor, Modeler and Interior Designer

CREDITS

Flashdance (theatre) Romeo and Juliet (theatre)
Samsong and Ballia (theatre) Paperissima (TV SHOW)
Avanti un'altro (TV Show) Cats (theatre)

WORKSHOP : INTRODUCTION TO PLASTIC MATERIALS

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PRESENTS

PAOLO BROZZI
Sculptor and Modeler specialized in Hyper-realistic Portraits

CREDITS

Sculpture Teacher since 1985.
Works for Music, Cinema and Arts
Founder and President of "OFFICINA D'ARTE"

WORKSHOP : PORTRAIT SCULPTURE IN 90 MINUTES

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PRESENTS

LUIGI D'ANDREA
Make up Effects Artist and Creature Designer

CREDITS

VERSIPPELLIS (short film) REALITY ACAB
I BORGIA IL RACCONTO DEI RACCONTI

WORKSHOP : BONDO TRANSFERS

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PRESENTS

GIANNETTO DE ROSSI
Make up Artist, Director, Screenwriter and SFX Artist

CREDITS

Il Gattopardo Cleopatra
Novocento Once upon a Time in the West
Zombie 2 Dune The Man in the Iron Mask

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PRESENTS

GERARDO FILISTRUCCHI
Make up Artist and Wig Maker

CREDITS

Fiori di Bael A Room with a View Le Feste Ducale
Novocento Ironico Pinocchio (theatre)
Sogno di una notte di mezz'estate (theatre) Il Re Bello (theatre)

WORKSHOP : HISTORICAL NOTIONS ON WIGS

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PRESENTS

GIULIA GIORGI
Make up Effects Artist, Bodypainter and Extreme Hairstylist

CREDITS

The Prophan Exhibit Dead Blood
Let Me Out Rimbalzello Mokusatsum
Ebola The Pyramid Uncommonly Long Instance

WORKSHOP : INTRODUCTION TO SPECIAL FX

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Special Guest

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PRESENTS

JÖRN SEIFERT
Special Makeup Effects Artist of "Twilight Creations"

CREDITS

The Physician Hansel and Gröthel
Witch Hunters Game of Thrones
Harry Potter and the Deathly Hallows

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PRESENTS

LORENZO TAMBURINI
Make up Effects Artist Prosthetic Technician

CREDITS

Pan's Labyrinth Thor 2
WWZ Ben Hur The Guardian of the Galaxy
Doctor Who Tale of Tales

DEMO: OLD AGE MAKEUP

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PRESENTS

FRANCESCA TARI CIOTTI
Make up Artist Airbrush Body Painter

CREDITS

2014 1st prize European Championship
2015 2nd Place World Bodypainting Festival
2015 - 2016 Italian Bodypainting Champion

WORKSHOP: AIRBRUSH BODY PAINT AND MIXED TECHNIQUES

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PRESENTS

EDUARDO AYRES DA MOTTA
SFX Make up Artist

CREDITS

1st place winner in "students" category
2015 Effectus sfx makeup Competition

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Special Guest

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PRESENTS

STEVE PAINTER
Make up Effects supervisor Animatronics and Prosthetics

CREDITS

Fury Saving Private Ryan Gladiator Babel
War Horse Hellboy 2 Clash of the Titans
Hellraiser 2 Hellbound Hellraiser 3 Hell on Earth

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GIULIO PEZZA
Make up Artist and SFX makeup Artist

CREDITS

Il mostro delle Armi Lo chiamavano Jeeg Robot Comorra (la serie)
Cantando Winsa i Paraventi Maledetti Mosti verdi
and also worked for movies as Titanic, Gangs of New York, Ben Hur

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PRESENTS

LUCIA PITTALIS
Makeup Artist and Painter

CREDITS

Time Daily Mail Huffington Post Cosmopolitan
La Repubblica Il Messaggero MTV
Stan Winston School of Character Arts

DEMO: THEATRICAL CHARACTERIZATION MAKEUP

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PRESENTS

MICHELE SALGARO VACCARO
Make up Effects Artist and Bodypainter

CREDITS

Il Racconto del Racconti Queen Kong
Max Fortuna I Soliti Idioti
Terapia D'urgenza TV Show

DEMO: FULL CHARACTER MAKEUP
in collaboration with ACANTIS costumes production

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PRESENTS

VALENTINA VISINTIN
Prosthetic Technician and Makeup Artist

CREDITS

Ben Hur Tale of Tales Guardian of the Galaxy WWZ
Prometheus X-Men First Class Harry Potter and the Deathly Hallows
Clash of Titans The Wolfman Thor 2 The War Horse Doctor Who
Games of Thrones Pirates of the Caribbean On Stranger Tides

WORKSHOP: DISASTROUS EDGES

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Special Guest

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PRESENTS

CLIFF WALLACE
Make up Effects Supervisor Animatronics and Prosthetics

CREDITS

Fury Saving private Ryan Black Hawk Down
War Horse Hellboy 2 The Forest
28 Days Later Hellraiser Assassins Creed



EffectUs is a place for meeting people, exchanging ideas, and updating professionals who want to keep abreast of the new frontiers of the market. Collaboration between and among the main organizing team, the new generation of Special Effects Make Up Artists, contributed to the success of the event. These artists are: **Valentina Visintin**, **Giulia Giorgi**, **Luigi D'andrea**, **Lucia Pittalis**, surrounded and supported by the tireless group of volunteers of **Baburka Productions**, main supporter of the event.

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