

# EFFECTUS

SPECIAL MAKEUP FX EVENT

press release **2016**

The second annual **EffectUs Event** convention, completely dedicated to Italian Special Make Up Effects, was held on the 15th and 16th of October 2016, at Lanificio 159, Rome.

In a space of more than **600 meters square**, **EffectUs Event** was created as an artist atelier: a place where material suppliers, professionals and students can contact each other.

The event had over **750 visitors**, coming from all over the peninsula, and Spain, France and England, confirming that **EffectUs** is becoming more international each year.

Amateurs, beginners and the curious had the opportunity to meet professionals in the field. Visitors of all ages, some very young, were able to touch materials and to see the work behind-the-scenes first hand. The beautiful exhibition, which reflected the work of over 30 sfx artists, provided a perfect venue for artists and visitors alike.



**EffectUs Event**, organized by the Cultural Association of the same name, originally formed by Special Make Up Effects professionals, students and amateurs, was born from a collective desire to meet, learn, exchange techniques and bond as a group. The goal is sharing artistic knowledge and the result is an event that is unique, a combination of an artist atelier coupled with training opportunities in an **exhibition space**.

The attendees were diverse, ranging from old-school, professional artists to students freshly graduated from the Academies. The bravest young artist challenged themselves in a **FX Make-up Contest**, themed “Nightmares and Ghosts.” There was also a contest for seasoned professionals and a **Body Painting FX Contest**, sponsored by the World Body-Painting Association. The prizes for the competitions totaled 3000 Euros were donated by La Truccheria-Make Up Forever Italia. The involvement of schools, makeup and art and film schools, is integral to the event, with the intent to generate inspiration and work synergy.



Networking and peer-to-peer exchange was only one aspect of the event. Lectures, live demos, open-access **workshops** some practical such as the application of prosthetic make ups using different techniques or advanced materials, others informative such as sculpting, anatomy, skin texture, bondo transfers, gore on-set, airbrushing, retrospective on techniques and materials.

Among workshop tutors there have been:

**Cliff Wallace, Steve Painter, Andrea Leanza, Valentina Visintin, Gherardo Filistrucchi, Luigi D'Andrea, Francesca Tariciotti, Andrea Eusebi.**

Among the **special guests** who gave speeches in the lecture area, were international makeup artists such as: **Giannetto de Rossi**, who worked on movies such as Visconti's *The Leopard*, Mankiewicz's *Cleopatra*, Sergio Leone's *Once Upon A Time in the West*, Bertolucci's *1900*, and Lynch's *Dune*, and **Jörn Seifert**, German Special Makeup Effects Artist co-founder with Tamar Aviv of the Berlin-based "Twilight Creations." This ten-year-old Studio is working actively in the international scene in productions such as *The Physician*, *"Hansel and Gretel: Witch Hunters"*, *Game of Thrones* and *Harry Potter and the Deathly Hallows*.



Sunday's opening lecture was given by **Giulio Pezza**, the famous Italian make-up artist known for Olmi's Centochiodi and The Profession of Arms and the TV series Gomorra. In the afternoon, **Cliff Wallace** and **Steve Painter** from England, spoke. Wallace is a Make-up Effects supervisor and prosthetic and animatronic makeup designer. He started in 1986 with Hellraiser and worked in more than 70 films, among them Steven Spielberg's War Horse, Guillermo del Toro's Hellboy 2 The Golden Army, Ridley Scott's Black Hawk Down. He collaborated in Danny Boyle's 28 Days Later and Trance with Steve Painter, a 30 year career makeup artist. Painter works as Prosthetic Makeup Effects and Animatronic freelance supervisor, and took part to films such as Fury, Save Private Ryan, The Gladiator, War Horse, Hell Boy 2 The Golden Army, Alexander, Cold Mountain, Clash of Titans, Babel, Hellraiser 2, Hellraiser 3: Hell on Earth.



On the main stage, **David Bracci** presented his handbook, Make it yourself, Vol. 2, a text of SFX techniques written in Italian, and a presentation of the new SFX Accademy "Fantastic Forge" by the big **Sergio Stivaletti**.

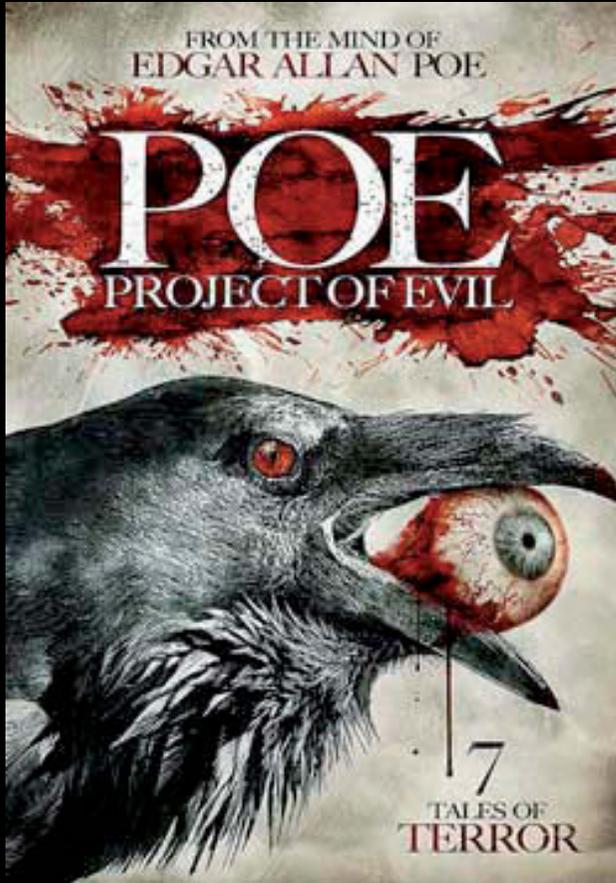
Thanks to **Fantafestival**, there was also a presentation of six short films. The public voted for the Best SFX Make up IN THE SHORT FILMS. **Luigi D'andrea** won the first place for Donatello Della Pepa's short movie "Il pozzo e il pendolo"



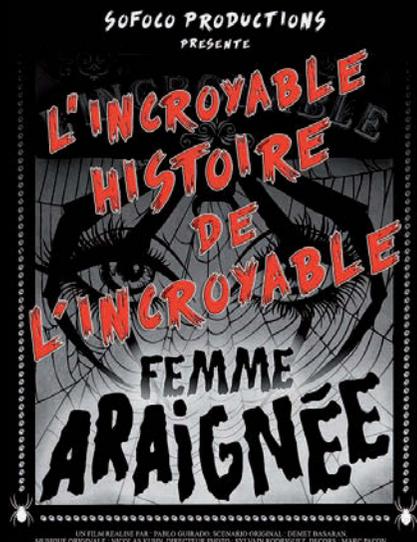
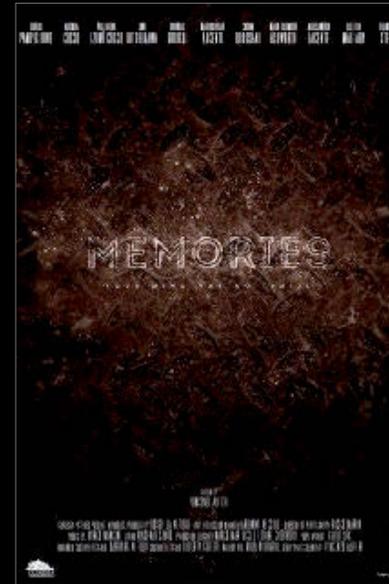
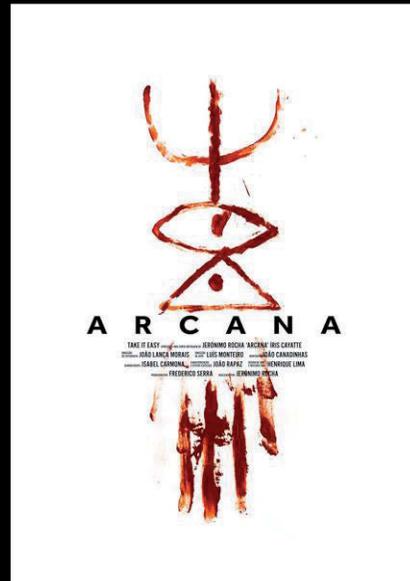
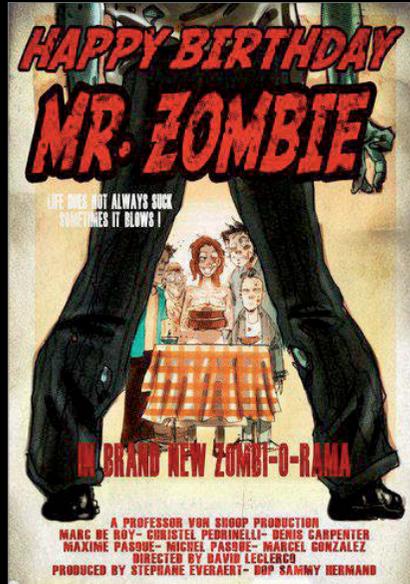
# NUMBERS OF EFFECTUS 2016

- 750 visitors
- 30 artists showed 85 pieces in the exhibition
- 24 suppliers and stands
- 21 professionals and speakers in the lectures
- 21 participants to make up contest
- 10 conferencies
- 10 free workshops
- 9 live make up demonstrations
- 6 short films taking part to the video contest
- 4 contests





FIRST CLASSIFIED



STUDENTS E AMATEURS CATEGORY



FIRST PLACE

Alice Morgillo



SECOND PLACE

Valentina Claudio



THIRD PLACE

Alice Gandolfi

PRO CATEGORY



FIRST PLACE

Sara Guerrasio



SECOND PLACE

Silvia Castellucci



THIRD PLACE

Violeta Goyocolea



Luca Meloncelli



Ambra Andriola



Cristina Masoni



Veronica Beffa



Edoardo A. Da Motta



Giorgia Fantozzi



Giulia Lo Iacono

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October 15<sup>th</sup> - 16<sup>th</sup> 2016  
@Luffino 508 - via di Pietralata 10A, Rome, ITALY



PRESENTS

**DAVID BRACCI**

Make up Effects Artist and professional SFX Teacher

NEW BOOK RELEASE

**VOLUME 2**  
ADVANCED



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PRESENTS

**ANDREA EUSEBI**

Make up Effects Artist, Sculpting and Modeling Department



Doctor Who The Titan Il Racconto del Racconti  
Zoolander 2 Ben Hur Penny Dreadful Indivisibili  
Brimstone La Torre Nera La solita Commedia

WORKSHOP : **SCULPTING THE SKIN TEXTURE**

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PRESENTS

**ANDREA LEANZA**

Makeup Artist, Sculptor and  
Prosthetic Technician



The Titan Resident Evil 6 Queen Kong Ben-Hur  
The Last Face Heart of the Sea Dracula Untold WWZ  
Grand Budapest Hotel Atlantis Tale of Tales

WORKSHOP : **THE HUMAN HEAD**

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PRESENTS

**RICCARDO MORUCCI**

Sculptor, Modeler and Interior Designer



Flashdance (Theatre) Romeo and Juliet (Theatre)  
Samsong and Ballia (Theatre) Paperissima (TV SHOW)  
Avanti un'altro (TV Show) Cats (Theatre)

WORKSHOP : **INTRODUCTION TO PLASTIC MATERIALS**

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PRESENTS

**PAOLO BROZZI**

Sculptor and Modeler specialized in Hyper-realistic Portraits



Sculpture Teacher since 1995.  
Works for Music, Cinema and Arts  
Founder and President of "OFFICINA D'ARTE"

WORKSHOP : **PORTRAIT SCULPTURE IN 90 MINUTES**

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PRESENTS

**LUIGI D'ANDREA**

Make up Effects Artist and Creature Designer



VERSIPELLIS (short film) REALITY ACAB  
I BORGIA IL RACCONTO DEI RACCONTI

WORKSHOP : **BONDO TRANSFERS**

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PRESENTS

**GIANNETTO DE ROSSI**

Make up Artist, Director, Screenwriter and SFX Artist



Il Gattopardo Cleopatra  
Novocento Once upon a Time in the West  
Zombie 2 Dune The Man in the Iron Mask

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PRESENTS

**GERARDO FILISTRUCCHI**

Make up Artist and Wig Maker



Fiori di Baal A Room with a View Le Feste Ducale  
Novocento Ironico Pinocchio (Theatre)  
Sogno di una notte di mezz'estate (Theatre) Il Re Bello (Theatre)

WORKSHOP : **HISTORICAL NOTIONS ON WIGS**

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PRESENTS

**GIULIA GIORGI**

Make up Effects Artist, Bodypainter and Extreme Hairstylist



The Prophan Exhibit Dead Blood  
Let Me Out Rimbazzello Mokusatsu  
Ebola The Pyramid Uncommonly Long Instance

WORKSHOP : **INTRODUCTION TO SPECIAL FX**

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**PRESENTS**

**JÖRN SEIFERT**  
Special Makeup Effects Artist of "Twilight Creations"

**CREDITS**

The Physician Hansel and Gröthel  
Witch Hunters Game of Thrones  
Harry Potter and the Deathly Hallows

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**PRESENTS**

**LORENZO TAMBURINI**  
Make up Effects Artist Prosthetic Technician.

**CREDITS**

Pan's Labyrinth Thor 2  
WWZ Ben Hur The Guardian of the Galaxy  
Doctor Who Tale of Tales

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**PRESENTS**

**FRANCESCA TARI CIOTTI**  
Make up Artist Airbrush Body Painter.

**CREDITS**

2014 1<sup>st</sup> prize European Championship  
2015 2<sup>nd</sup> Place World Bodypainting Festival  
2015 - 2016 Italian Bodypainting Champion

**DEMO: OLD AGE MAKEUP**

**WORKSHOP: AIRBRUSH BODY PAINT AND MIXED TECHNIQUES**

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**PRESENTS**

**EDOARDO AYRES DA MOTTA**  
SFX Make up Artist

**CREDITS**

1st place winner in "students" category  
2015 EffectUs sfx makeup Competition

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**PRESENTS**

**STEVE PAINTER**  
Make up Effects supervisor Animatronics and Prosthetics.

**CREDITS**

Fury Saving Private Ryan Gladiator Babel  
War Horse Hellboy 2 Clash of the Titans  
Hellraiser 2 Hellbound Hellraiser 3 Hell on Earth.

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**PRESENTS**

**GIULIO PEZZA**  
Make up Artist and SFX makeUp Artist.

**CREDITS**

Il mestiere delle Armi Lo chiamavano Jeeg Robot Comorra (tv series)  
Cantando dietro i Pannelli Maledetti Musi verdi  
and also worked for movies as Titanic, Gangs of New York, Ben Hur

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**PRESENTS**

**LUCIA PITTALIS**  
Makeup Artist and Painter

**CREDITS**

Time Daily Mail Huffington Post Cosmopolitan  
La Repubblica Il Messaggero MTV  
Stan Winston School of Character Arts

**DEMO: THEATRICAL CHARACTERIZATION MAKEUP**

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**PRESENTS**

**MICHELE SALGARO VACCARO**  
Make up Effects Artist and Bodypainter

**CREDITS**

Il Racconto dei Racconti Queen Kong  
Max Fortuna I Soliti Idioti  
Terapia D'urgenza TV Show

**DEMO: FULL CHARACTER MAKEUP**  
in collaboration with AGARTIS costumes production

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**PRESENTS**

**VALENTINA VISINTIN**  
Prosthetic Technician and Makeup Artist

**CREDITS**

Ben Hur Tale of Tales Guardian of the Galaxy WWZ  
Prometheus X-Men First Class Harry Potter and the Deathly Hallows  
Clash of Titans The Wolfman Thor 2 The War Horse Doctor Who  
Games of Thrones Pirates of the Caribbean On Stranger Tides

**WORKSHOP: DISASTROUS EDGES**

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**PRESENTS**

**CLIFF WALLACE**  
Make up Effects Supervisor Animatronics and Prosthetics.

**CREDITS**

Fury Saving private Ryan Black Hawk Down  
War Horse Hellboy 2 The Forest  
28 Days Later Hellraiser Assassins Creed



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